

ANNEX XIV

SUPPORT PROGRAM FOR CINEMATOGRAPHIC EXHIBITION

1. Applicants and beneficiaries

Exhibitors who are currently registered with the Register of Cinematographic Companies.

2. Conditions of eligibility

2.1. To benefit from support, applicants have to exploit eligible exhibition spaces, these being understood to cumulatively have the following conditions:

- a) To be in operation for more than 12 months;
- b) Have a ticket issuing and data transmission system, within the terms set out in Decree Law no. 125/2003, of 20 June;
- c) To have regular cinematographic exhibition, expressed by holding a minimum number of 150 sessions per year;
- d) To have a significant level of annual attendance, expressed by a minimum number of 10,000 spectators per year;
- e) To have a minimum number of 70 seats;
- f) To have exhibited a minimum percentage of 40% of the total programming (TP) of eligible films during the previous year, as referred to in the following line, and should include at least 4 different countries and 70% of recent films (shown for the first time in the country of launch since 1 January 2004);
- g) To have made a minimum percentage of 40% of sessions (TS) of eligible films during the previous year.

2.2. Eligible films are considered to be films of the following nationalities:

- a) Member State of the EU, Member State of the Council of Europe which has ratified the European Convention on Cinematographic Co-Production or the European Convention on Cross-Border Television;
- b) Member State of the Community of Portuguese-Speaking Countries;
- c) States participating in the IBERMEDIA Program.

3. Support

3.1. The support to be granted to each exhibiting space is determined in the following way:

- a) Fulfilment of the minimum requirements of eligibility = € 10,000;
- b) Each additional point within the terms of point 5.1. = € 1,000.

3.2. In any event, the maximum support granted to each exhibiting space is € 25,000.

3.3. The same beneficiary may not receive more than 25% of the total amount of the budget available in each year.

4. Applications

4.1. The application is made by use of a specific on-line form and necessarily includes information which proves the conditions of eligibility referred to in point 2.

4.2. Applications referring to a given year should be presented up to the 31 January of the following year.

4.3. Support is granted by way of a tender in which the score awarded to each application is determined according to number of quantitative and qualitative parameters, as referred to in point 5.1.

5. Criteria of selection and respective application

5.1. A score is awarded to each exhibiting space resulting from the sum of the following factors:

a) Automatic scoring of the projects

1 Point for each percentage point above 40% in terms of the number of eligible sessions and eligible films;

1 Point for each original language of the eligible films;

1 Point per nationality of the eligible films;

1 Point for each short film, cinematographic documentary or animation feature film of the eligible films;

1 Point for each film of a Member State of the Community of Portuguese-Speaking Countries, with the exception of Portugal;

1 Point for each film from a European state (with the exception of: Spain, France, the United Kingdom, Germany and Italy) or from a State participating in the IBERMEDIA Program;

1 Point for each week of continuous exhibition from a minimum of one for the eligible films (maximum 3 points per film).

b) Evaluation by the jury

The jury awards a score from 1 to 5 to each project, based on the following criteria:

Contribution towards increasing, diversifying and enriching cinematographic production, especially in the geographic area in which the exhibition space is located;

Investment assumed by the distributor;

Performance of the applicant in previous years.

c) Projects are placed in decreasing order in the final classification, this being obtained from the sum of the automatic scores with the score awarded by the jury.

5.2. Within the maximum period of 20 days after the deadline for the presentation of applications, the ICA will set the amount and conditions for granting support.

5.3. If the amount available to tender is insufficient to benefit all the applicants, the payment will be made by decreasing order of classification, until the amount available is reached.

6. Payments

Payment of the financial support is made up to 90 days after notification of the final decision.