

## ANNEX XV

### SUPPORT PROGRAM FOR THE REALIZATION OF FESTIVALS IN PORTUGAL

#### 1. Applicants and beneficiaries

Collective persons registered in the ICA the object of which is the organization of cinema festivals in Portugal may apply and benefit.

#### 2. Modalities of support

The program covers the following modalities of support:

- a) Multi-annual support, to be granted for the holding of festivals during a period of three years;
- b) Annual support, to be granted for the period of one year.

#### 3. Conditions of eligibility

3.1. Festivals which, cumulatively, meet the following requirements may receive support:

- a) Exhibitions which are exclusively of cinematographic works;
- b) Are held in one or more cinema rooms or in appropriate projection spaces;
- c) The duration is a minimum of 5 consecutive days and with a maximum duration of 15 consecutive days;
- d) There is at least one competitive section;
- e) There is a minimum of two or three previous consecutive editions, according to whether they apply for annual or multi-annual support;
- f) Attendance of the edition of the previous year reached a minimum of 10,000 spectators or, if the festival was held in a municipality with less than 100,000 inhabitants, a minimum of 2,500 spectators;
- g) The rooms or spaces where the festival is held have a computerised ticket control system within the terms of Decree Law no. 125/2003 of 20 June.

3.2. The levels of attendance referred to in f) of the previous line are exclusively determined through the data transmission system allowed for in Decree law no. 125/2003, of 20 June, and correspond exclusively to the attendance during the period the festival is held.

#### 4. Support and applications

4.1. Every year, the ICA sets the date or deadlines for the delivery of applications, as well as the maximum values of support per project.

4.2. The financial support granted to each project may not be greater than 50% of its total cost.

4.3. The preparation of the application will include the following elements and information:

- a) Program of the festival, its objectives, description of activities, dates and duration;
- b) Details of the director of the festival in the project, approach to the topic and to the concept underlying the festival, up to 1,500 characters;
- c) Description of the history of the festival, indicating its evolution in previous editions;
- d) Strategy of promotion and dissemination of the festival, with identification of the indicators of evaluation;
- e) Curriculum of the director of the festival;
- f) Curriculum of the person responsible for the programming;
- g) Curriculum of the applicant;
- h) Budget and financial structure of the festival;
- i) Proof that the projection rooms or spaces where the festival is held have a computerised ticket control system, within the terms of Decree law no. 125/2003, of 20 June.

#### 5. Criteria of selection and respective application

In the evaluation of the projects applying for multi-annual and annual support, the jury will apply the criteria established in line 3 of article 28 of Decree Law no. 227/2006, of 15 November, especially taking into account the following parameters of appreciation:

##### 5.1. Criterion A – Relevance of the festival, in national and international terms:

- Scope;
- Curriculum and history.

5.2. Criterion B – Contribution of the festival, respective programming and other activities included therein, towards the diversity and actuality of cinematographic production, specifically with regard to type and size of its public:

- Consistency and relevance of the programming;
- Percentage of national films to be shown in terms of the total number of films;
- Target public.

5.3. Criterion C – Contribution of the festival towards the dissemination of new talent.

5.4. Criterion D – Quality of the project, including the strategy of promotion and dissemination of the festival and the existence of mechanisms or indicators to evaluate its impact on the public:

- Consistency of the project;
- Curriculum of the director of the festival;
- Forms of promotion and dissemination;
- Quality of the evaluation mechanisms or indicators.

#### 6. Weighting coefficients

The final classification of each project is obtained by the application of the following formula:

$$CF = (A + B + C + D) / 4$$

## 7. Decision to grant the support of the ICA

7.1. Within the period of 30 days from the notification of the final ordered list resulting from the classifications awarded by the jury, the ICA will establish the amount and conditions of the support, established on an annual basis, consulting the applicant, the jury and, when necessary, specialised consultants.

7.2. The ICA's decision becomes definitive upon ratification by the member of the Government responsible for the area of Culture.

## 8. Contractualization

8.1. The contract of financial support between the ICA and the beneficiary is celebrated within the maximum period of 60 days as from the notification of ratification.

8.2. Within the same period, the beneficiary may refuse the support granted.

## 9. Payments

9.1. Payment of the financial support relating to each year is made in conformity with the provisions of the contract, notwithstanding the following:

- a) The 1<sup>st</sup> instalment payment, of an amount corresponding to 50% of the value of the support, is to be made after the signing of the financial support contract;
- b) The 2<sup>nd</sup> instalment payment, of an amount corresponding to 30% of the value of the support, is to be made after the festival is held;
- c) The 3<sup>rd</sup> instalment payment, of an amount corresponding to 20% of the value of the support, is to be made within the terms and conditions set out in 9.4..

9.2. Payment of the instalment referred to in line a) of point 9.1. depends on the proof that the projection rooms and spaces have a computerised ticket control system, within the terms of Decree Law no. 125/2003 of 20 June.

9.3. Payment of the instalment referred to in line b) of point 9.1. depends on the presentation and approval by the ICA of the following elements of proof:

- a) Prior evidence of the fulfilment of the activities plan and demonstration of the correct application of the amounts paid;
- b) Information on the movement of the box offices of all the rooms and spaces in which the festival is held.

9.4. Payment of the instalment referred to in line c) of point 9.1. depends on the presentation and approval by the ICA of the report and of the final accounts, duly signed by a chartered accountant, demonstrating the good execution of the project, which will take place within the maximum period of three months after the date of conclusion of the festival.

## 10. Evaluation of the execution of the project

10.1. If the ICA considers that the project was not appropriately executed, it will notify the beneficiary within the maximum period of twenty days, and may order the repayment of the amounts granted.

10.2. The maintenance of multi-annual support is evaluated every year, and the ICA may decide to suspend or cancel it when it considers that the requirements for the granting of the support are no longer met.